Print Date

10/19/12

Page 1 of 4

FOX ALL News

Flight Dates 10/16/12-10/22/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u> 1951

Contract / Revision 574910 / KANDER FOR MISSOURI Alt Order # 09771612

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/19/12 10/19/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

Advertiser Kander/D/Sec of State <u>Billing Cycle</u> EOM/EOC

650 Massachusetts Ave NW Billing Calendar BROADCAST

Suite 210
Washington, DC 20001

Demographic A35+

Agency Buying Time LLC Rev Codes SP-POL CAN GEN

Buying Contact

Sales Office DC-M Product Codes PL1Xb
Sales Region NAT Priority 3

Suite 210

Agency Ref

Advertiser Ref

Washington, DC 20001

Primary Account Executive Dan Driscoll

Order%

Start Date

Account Executive

Dan Driscoll 100%

Order Share 20% Market Value 98750

**End Date** 

Competing Station % of Order **Amount KCPT** % 0 **KCTV** 31% 30612 **KCWE** % 0 **KMBC** 22% 21725 KMCI % 0 **KPXE** % 0 **KSHB** 27% 26662 **KSMO** % 0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 35 \$16,787.50 \$19,750.00 0.00 10/01/12 10/22/12 \$16,787.50 \$19,750.00 35 35 \$16,787.50 \$19,750.00 0.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/17/12	10/17/12	M-F 530-6a	CM-All	530-68	W	:30	1	\$300.002	0.00 NM	Alona de la compansión de	\$300.00
				M-F 530-6a									
	FOX No	ews			REV								
	<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	/15/12	10/21/12	W	1	\$300.00	0.00						
2	4	10/19/12	10/19/12	M-F 530-6a	CM-All	530-6a		:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									F N-2 /
	FOX No	ews			REV								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/	/15/12	10/21/12	F	1	\$300.00	0.00						
3	4	10/22/12	10/22/12	M-F 530-6a	CM-All	530-6a	М	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									· · · · · · · · · · · · · · · · · · ·
	FOX No	€WS			REV								
	<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	/22/12	10/28/12	M	1	\$300.00	0.00						



Contract / Revision

574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

Print Date: 10/19/12

Ln Ch	Start	End	Inventory Code	Break	Start/End <sup>7</sup>	Fime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
4 4	10/18/1	2 10/18/12	the same of the sa	CM-All		T	MARKANIA MA	1		0.00 NM		\$600.00
FOX	News		10.1 0.14	REV								
_	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
* .		2 10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	new new rolds being day, mad done	:30	1	\$600.002	0.00 NM	1	\$600.00
	News			REV	_							
Week:	10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00						
6 4	10/16/1	2 10/16/12		CM-All		-T	:30	1	\$525.002	0.00 NM	1	\$525.00
FOX	News		7-8a	REV	(7:00 AM-8:0	00 AM)				I		
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
****	10/15/12	10/21/12	-T	1		0.00				I		
7 4	10/17/1	2 10/17/12		CM-AII		W	:30	1	\$525.002	0.00 NM	1	\$525.00
FOX	News		7-8a	REV	(7:00 AM-8:0	36 AM)				ı		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/15/12	10/21/12	W		\$525.00	0.00						
8 4	10/22/1	2 10/22/12		CM-All	7-8a	Mannan	:30	4	\$525.00 2	0.00 NM	1	3525.00
FOX	Noue		7-8a		(7:00 AM-8:0	00 AM)				l		
	Start Date	End Date	Weekdays	REV Spots/Week	Rate	Rating				ĺ		
_	10/22/12	10/28/12	M	<u> </u>		0.00						
9 4	10/16/1	2 10/16/12	M-F 7-9a	CM-All	8-9a	-T	:30	1	\$525.002	0.00 NM	1	\$525.00
FOV			8-9a		(8:00 AM-9:0	00 AM)						an accion on a state.
FOX		End Data	Mankdaya	REV	D-4-	Dette				I		
	<u>Start Date</u> 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
10 4		2 10/18/12	M-F 7-9a	CM-All	····	T	:30	1	\$525.002	0.00 NM	1	\$525.00
		. , , ,,,,	8-9a		(8:00 AM-9:0		.24	•	#424.44 C	0.00 (414)	•	\$020.00
FOX				REV								
	<u>Start Date</u> 10/15/12	End Date 10/21/12	<u>Weekdays</u> ⊤	Spots/Week	Rate	Rating						
		2 10/19/12		CM-AII	\$525.00	0.00	:30		6666 666	0.00 1/14		0.000.00
11 04	194119611	e ikulkuler	8-9a	CM-AII	(8:60 AM-0:0		.au	1	\$525.002	0.00 NM	1	\$525.00
FOX I	News			REV	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
	Start Date			Spots/Week		Rating						
	0/15/12	***************************************	F	·······	\$525.00	0.00						
12 4	TU/TO/T	e turibriz	M-F 12p-1p M-F 12-1p	CM-All	12-10	me of the man are the	:30	1	\$300.002	0.00 NM	1	\$300.00
Noons	s News			REV								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/21/12	~T~~	1	\$300.00	0.00						
13 4	10/18/12	2 10/18/12		CM-All	12-1p	**T	:30	1	\$300.002	0.00 NM	1	\$300.00
Noons	s News		M-F 12-1p	REV						l		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12		1	\$300.00	0.00						
14 4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	M	:30	1	\$300.002	MM 00.0	1	\$300.00
Noons	s News		-	REV								



574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

											Tota	ls
Ln Cl		End	Inventory Cod			Time Days	Len Sp	ots	Matter Company	Rtg Type	Spots	Amount
14	4 10/22/	12 16/22/12		CM-All	12-1p	M	:30	1	\$300.002	0.00 NM	1	\$300.60
Nor	ons News		M-F 12-1p	REV						j		
,,,,,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week	: 10/22/12	10/28/12	M	1	\$300.00	0.00						
15	4 10/16/	12 10/16/12	M-F 5-6p	CM-All	5-530p	-7	:30	1	\$600.002	0.00 NM	1	\$600.00
	*		5-630p		(5:00 PM-5:	30 PM)		-	**************************************		•	A project with
Nev										ļ		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Maria September 1 September 1997	: 10/15/12	10/21/12	-1	1	\$600.00	0.00		-				
16 4	4 10/18/1	12 10/18/12	M-F 5-6p	CM-AII	5-530p	~~~T~~~	:30	1	\$600.002	0.00 NM	1	\$600.00
Nev	ws.		5-530p'		(5:00 PM-5:	30 MN)						
,,,,,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
Week	: 10/15/12	10/21/12	T	1	\$600.00	0.00						
17	4 10/22/1	12 10/22/12	M-F 5-6p	CM-AII	5-530p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
			5-530p		(5:00 PM-5:		. ~ **	•	Market and the same and	A. 50 . 416.	•	******
Nev												
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/22/12	10/28/12	M	1	\$600.00	0.00	·					
18	4 10/17/1	12 10/17/12	M-F 5-60	CM-Ali	530-Gp	W	:30	1	\$600.002	MM 00.0	0	\$0.00
Nev	a 4431		530-6p		(5:30 PM-6:	00 PM)				1		
14/34	Start Date	End Date	Weekdays	Spots/Week	Data	Datina				I		
Week	: 10/15/12	10/21/12	W	<u>50015/4466K</u>	<u>Rate</u> \$600.00	Rating 0.00						
Spot	Ch Date Ra	,	escription	•	/End Time		/eekdays	Len	oth Rate	Rtg Type		
1						7000						
	SE 1896 LENGTH	2-10/21/12 N	1-F 5-Ep	530-	ap (	(5:30 PM-6:00 P	~W~~~~~	-	:30 (2600-00)	0.00 NM		
	Credited	2-1W21/12 N	4-F 5-6p	530-	ap (	(5:30 PM-6:00 P	-W	-	:30 (\$600.00)	0,00 NM		
19 4	Credited			-		5:30 PM-6:00 P	· · · · · · · · · · · · · · · · · · ·	****			1	\$600.00
19 4	Credited	2-10/21/12 N		CM-All	530-6p (5:30 PM-6:	~ ~ ~ <b>\$</b> ~ _	:30	1	:30 (\$600.00) \$600.002	0.00 NM	1	\$600.00
19 a	Credited 4 10/19/1		M-F 5-6p	CM-All	530-6p	~ ~ ~ <b>\$</b> ~ _	· · · · · · · · · · · · · · · · · · ·	****			1	\$600.00
New	Credited  1 10/19/1  vs  Start Date	2 10/19/12 End Date	M-F 5-6p 530-6p Weekdays	CM-All	530-6p (5:30 PM-6:	F 00 PM) Rating	· · · · · · · · · · · · · · · · · · ·	****			1	\$600.00
New Week:	<b>Credited</b> 4 10/19/1 vs <u>Start Date</u> : 10/15/12	2 10/19/12 <u>End Date</u> 10/21/12	M-F 5-6p 530-6p <u>Weekdays</u> F	CM-All Spots/Week 1	530-6p (5:30 PM-6:0 <u>Rate</u> \$600.00	00 PM)  Rating 0.00	:30	****			1	\$600.00
New	<b>Credited</b> 4 10/19/1 vs <u>Start Date</u> : 10/15/12	2 10/19/12 End Date	M-F 5-6p 530-6p <u>Weekdays</u> F M-F 6-630p	CM-All	530-6p (5:30 PM-6:0 <u>Rate</u> \$600.00	F 00 PM) Rating	· · · · · · · · · · · · · · · · · · ·	****			1	\$600.00 \$900.00
New Week: 20 4	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1	2 10/19/12 <u>End Date</u> 10/21/12	M-F 5-6p 530-6p <u>Weekdays</u> F	CM-All Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 <u>Rate</u> \$600.00	00 PM)  Rating 0.00	:30	4	\$600.002	0.00 NM		,
New Week:	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1	2 10/19/12 <u>End Date</u> 10/21/12 2 10/16/12	M-F 5-6p 530-6p <u>Weekdays</u> F M-F 6-630p M-F 6-630p	CM-All Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 <u>Rate</u> \$600.00 6-630p	00 PM)  Rating 0.00  -T	:30	4	\$600.002	0.00 NM		,
New Week: 20 d	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1  vs  Start Date	2 10/19/12  End Date 10/21/12 2 10/16/12  End Date	M-F 5-6p 530-6p <u>Weekdays</u> F M-F 6-630p	CM-All Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p	20 PM)  Rating 0.00  -T	:30	4	\$600.002	0.00 NM		,
New Week: 20 d	Credited  1 10/19/1  vs  Start Date : 10/15/12  1 10/16/1  vs  Start Date : 10/15/12	End Date 10/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p <u>Weekdays</u> F M-F 6-630p M-F 8-630p <u>Weekdays</u> -T	CM-All Spots/Week 1 CM-All REV Spots/Week 1	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00	00 PM)  Rating 0.00  -T  Rating 0.00	:30	4	\$600.00 2 \$900.00 2	0.00 NM	1	\$900.00
New Week: 20 d New Week:	Credited  1 10/19/1  vs  Start Date : 10/15/12  1 10/16/1  vs  Start Date : 10/15/12	2 10/19/12  End Date 10/21/12 2 10/16/12  End Date	M-F 5-6p 530-6p Weekdays F M-F 6-630p M-F 6-630p Weekdays	CM-All Spots/Week 1 CM-All REV Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00 9-10p	Rating 0.00 -T Rating 0.00	:30	4	\$600.002	0.00 NM		,
New Week: 20 d New Week:	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1  vs  Start Date : 10/15/12	End Date 10/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p <u>Weekdays</u> F M-F 6-630p M-F 8-630p <u>Weekdays</u> -T M-F 9-10p	CM-All Spots/Week 1 CM-All REV Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00	Rating 0.00 -T Rating 0.00	:30	4	\$600.00 2 \$900.00 2	0.00 NM	1	\$900.00
New Week: 20 4 New Week: E 21 4	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1  vs  Start Date : 10/15/12  4 10/15/12  5 10/15/14  vs  Start Date : 10/15/14	End Date 10/21/12 2 10/16/12 End Date 10/21/12 2 10/16/12 End Date	M-F 5-6p 530-6p Weekdays F M-F 6-630p M-F 8-630p Weekdays -T M-F 9-10p M-F 9-10p Weekdays	CM-All Spots/Week 1 CM-All REV Spots/Week 1 CM-All	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00 9-10p	Rating 0.00 -T Rating 0.00	:30	4	\$600.00 2 \$900.00 2	0.00 NM	1	\$900.00
New Week: 20 4 New Week: E 21 4 New	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1  vs  Start Date : 10/15/12  1 10/16/1  vs  Start Date : 10/15/12	End Date 10/21/12 2 10/16/12 End Date 16/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p Weekdays F M-F 6-630p M-F 8-630p Weekdays -T M-F 9-10p Weekdays -T	Spots/Week 1 CM-All REV Spots/Week 1 CM-All REV Spots/Week 1 REV Spots/Week 1	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 Rate \$800.00	Rating 0.00 -T Rating 0.00 -T	:30	4	\$600.00 2 \$900.00 2	0.00 NM	1	\$900.00
New Week: 20 4 New Week: E 21 4 New Week: Spot	Credited  4 10/19/1  vs  Start Date : 10/15/12  4 10/16/1  vs  Start Date : 10/15/12  4 10/15/12  5 10/15/12  Ch Date Ra	End Date 10/21/12 2 10/16/12 End Date 10/21/12 2 10/16/12 End Date 10/21/12 End Date 10/21/12	M-F 5-6p 530-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  Weekdays -T	Spots/Week 1 CM-All REV Spots/Week 1 CM-All REV Spots/Week 1 CM-All REV Spots/Week 1 Start	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 Rate \$800.00 (End Time	Rating 0.00 -T Rating 0.00 -T :60 PM) Rating 0.00	:30 :30	1 1 1 Len	\$600.00 2 \$900.00 2 \$800.00 3	0.00 NM  0.00 NM	1	\$900.00
New Week: E 21 4 New Week: Spot	Credited  4 10/19/1  vs  Start Date  10/15/12  4 10/15/12  5 Start Date  10/15/12  1 10/15/12  Ch Date Ra  4 10/15/12	End Date 10/21/12 2 10/16/12 End Date 16/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  Weekdays -T	Spots/Week 1 CM-All REV Spots/Week 1 CM-All REV Spots/Week 1 REV Spots/Week 1	530-6p (5:30 PM-6:0 Rate \$600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 Rate \$800.00 (End Time	Rating 0.00  -T  Rating 0.00  -T  Rating 0.00  -T  (60 PM)  Rating 0.00	:30 :30	1 1 1 Len	\$600.00 2 \$900.00 2 \$600.00 3	0.00 NM  0.00 NM	1	\$900.00
New Week: 20 4 New Week: E 21 4 New Week: Spot 1	Credited  4 10/19/1  vs  Start Date  10/15/12  4 10/16/1  vs  Start Date  10/15/12  4 10/15/12  Ch Date Ra  4 10/15/12  Credited	End Date 10/21/12 2 10/16/12 2 10/16/12 End Date 16/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  M-F 9-10p  Weekdays -T escription LF 9-10p	Spots/Week 1 CM-All REV Spots/Week 1 CM-All REV Spots/Week 1 Spots/Week 1 Start 9-10	530-6p (5:30 PM-6:0 8600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 8800.00 (End Time	Rating 0.00 -T Rating 0.00 -T :60 PM) Rating 0.00 W 9:30 PM-10:00 -1	:30 :30	1 1 1 Len	\$600.002 \$900.002 \$600.003 ath Rate 30 (\$600.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$900.00
New Week: E 21 4 New Week: Spot	Credited  4 10/19/1  vs  Start Date  10/15/12  4 10/16/1  vs  Start Date  10/15/12  4 10/15/12  Ch Date Ra  4 10/15/12  Credited	End Date 10/21/12 2 10/16/12 End Date 10/21/12 2 10/16/12 End Date 10/21/12 End Date 10/21/12	M-F 5-6p 630-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  Weekdays -T escription LF 9-10p  M-F 9-10p	CM-All  Spots/Week 1 CM-All  REV Spots/Week 1 CM-All  REV Spots/Week 1 Start 9-10	530-6p (5:30 PM-6:0 8600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 Rate \$800.00 /End Time	Rating 0.00 -T Rating 0.00 -T (80 PM) Rating 0.00 9:30 PM-10:00 ,-1	:30 :30	1 1 1 Len	\$600.00 2 \$900.00 2 \$800.00 3	0.00 NM  0.00 NM	1	\$900.00
New Week: 20 4 New Week: E 21 4 New Week: Spot 1	Credited  4 10/19/1  vs  Start Date  10/15/12  4 10/15/12  1 10/15/12  1 10/15/12  Ch Date Ra  4 10/15/12  Credited  1 10/18/1	End Date 10/21/12 2 10/16/12 2 10/16/12 End Date 16/21/12 2 10/16/12 End Date 10/21/12	M-F 5-6p 530-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  M-F 9-10p  Weekdays -T escription LF 9-10p	CM-All  Spots/Week 1 CM-All  REV Spots/Week 1 CM-All  REV Spots/Week 1 Start 9-10	530-6p (5:30 PM-6:0 8600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 8800.00 (End Time	Rating 0.00 -T Rating 0.00 -T (80 PM) Rating 0.00 9:30 PM-10:00 ,-1	:30 :30	1 1 1 Len	\$600.002 \$900.002 \$600.003 ath Rate 30 (\$600.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	0	\$900.00 \$0.00
New Week: 20 4 New Week: E 21 4 New Week: Spot 1 22 4 New	Credited  4 10/19/1  vs  Start Date  10/15/12  4 10/15/12  1 10/15/12  1 10/15/12  Ch Date Ra  4 10/15/12  Credited  1 10/18/1	End Date 10/21/12 2 10/16/12 2 10/16/12 End Date 16/21/12 2 10/16/12 End Date 10/21/12 2 10/21/12 A 2 10/21/12 A	M-F 5-6p 530-6p  WeekdaysF M-F 6-630p M-F 8-630p  Weekdays -T M-F 9-10p  Weekdays -T escription LF 9-10p M-F 9-10p M-F 9-10p M-F 9-10p	CM-All  Spots/Week 1 CM-All  REV Spots/Week 1 CM-All  REV Spots/Week 1 Start 9-10  CM-All  REV	530-6p (5:30 PM-6: Rate \$600.00 6-630p Rate \$900.00 9-10p (9:30 PM-16 Rate \$800.00 (End Time 3 (	Rating 0.00 -T Rating 0.00 -T :60 PM) Rating 0.00 9:30 PM-10:00 ~1	:30 :30	1 1 1 Len	\$600.002 \$900.002 \$600.003 ath Rate 30 (\$600.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	0	\$900.00 \$0.00
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574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State Product KANDER FOR MISSOURI Estimate # 1951

			-								Tota	als
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	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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kla.			M-F 10-1030p	DEM.						l		
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Nev	WS			REV								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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28	4 10/18/1	2 10/18/12			530-6p	~~ ~ ~ T ~ ~ ~ ~	:30	1	\$600.002	0.00 NM	1	\$600.0
Ne	110		530- <del>6</del> p		(5:30 PM-6:0	0 PM)				1		
ive/	Start Date	End Date	Weekdays	Spots/Week	Data	Dating						
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70 71	an tabitabut		M-F 6-7a	Ć1181-3-311	<b>~</b> , <del>~</del>	1 40 6 6	.00	•	9000.00 c	O'ÓO IAINI	,	4360.6
FO	X News			REV						ı		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/15/12	10/21/12	-TWTF		+	0.00		****				
30	4 10/16/1	2 10/19/12	M-F 7-9a	CM-All		-TWTF	:30	2	\$525.002	0.00 NM	2	\$1,050.0
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ro.	Start Date	End Date	Weekdays	REV Spots/Week	Data	Detina						
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	1 10/16/1		M-F 7-9a	CM-All	······································	-TWTF	:30	2	\$525.002	0.00 NM	2	\$1,050.0
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FO:	K News			REV	(	* · ····,						
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32	1 10/16/1	2 10/19/12			5-530p	-TWTF	:30	2	\$600.002	0.60 NM	2	\$1,200.0
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	, , , , , , , , ,	म् । कारकुरास्	530-6p		(5:30 PM-6:0		.50	<del>~</del>	<b>ತಿಬಿದರ. ವಿಧಿ ಕ</b>	0.00 (48)	6	#1,¢QQ.Q
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	10/15/12	10/21/12	-TWTF	2	\$600.00	0.00						
34 (	10/20/1	2 10/20/12	Sa 10-1030p	CM-All	10-1030p	~~~~ <u>\$</u> ~	:30	1	\$600.002	0.00 NM	1	\$800.0
			Sa 10-1030p			···	~~~			1		
1A/	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
vveek	10/15/12	10/21/12	5-	1	\$800.00	0.00						
						A STATE OF THE PARTY OF THE PAR			Water Street House Street Street Street	Totals	35 %	19,750.00

Print Date

10/18/12

Page 1 of 4



## WDAF-TV ORDE

Flight Dates 10/16/12-10/22/12

<u>Order Sep</u> 00:15:00

Product Estimate # 1951

574910 / KANDER FOR MISSOURI <u>Alt Order #</u> 09771612

Original Date / Revision Agency Com 15% Billing Type Cash

10/18/12 10/18/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

<u>Advertiser Kander/D/Sec of State</u> <u>Billing Cycle</u> EOM/EOC

650 Massachusetts Ave NW Billing Calendar BROADCAST

Suite 210

Agency Buying Time LLC

Washington, DC 20001

Demographic A35+

Rev Codes SP-POL CAN GEN
Buying Contact

Sales Office DC-M Product Codes PL1Xb
Sales Region NAT Priority 3

650 Massachusetts Ave NW
Suite 210

Agency Ref
Advertiser Ref

Start Date

**Primary Account Executive** 

Order%

Washington, DC 20001

Dan Driscoll

Account Executive

Dan Driscoll 100%

Order Share 20% Market Value 102750

**End Date** 

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 31% 31852 **KCWE** % 0 **KMBC** 22% 22605 KMCI % 0 **KPXE** % 0 **KSHB** 27% 27742 **KSMO** % 0

**Order Totals Billing Plan** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 36 \$17,467.50 \$20,550.00 0.00 10/01/12 10/22/12 \$17,467.50 \$20,550.00 36 Totals \$17,467.50 \$20,550.00 0.00

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Ln (	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/17/12	10/17/12	M-F 530-6a	CM-All	530-6a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a								ļ	
F	OX Ne	ws			REV								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/	15/12	10/21/12	W	1	\$300.00	0.00						
2	4	10/19/12	10/19/12	M-F 530-6a	CM-All	530-6a	F	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
F	OX Ne	ws			REV						./-	·//	
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/	15/12	10/21/12	F	1	\$300.00	0.00						
3	4	10/22/12	10/22/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
			•	M-F 530-6a									
F	OX Ne	ws			REV								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10/	22/12	10/28/12	M	1	\$300.00	0.00						

Print Date: 10/18/12

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E W S
Contract / Revision

574910 Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/18/12

<u>Order Sep</u> 00:15:00

Advertiser Kander/D/Sec of State Product KANDER FOR MISSOURI Estimate # 1951

4	Start		Inventory Cod									Amount
4 4	10/18/1	12 10/18/12	M-F6-7a M-F6-7a	CM-AII	6-/a	T	:30	1	\$600.002	0.00 NM	1	\$600.0
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Week: 10	·····	10/21/12	T	1	\$600.00	0.00						
5 4	10/19/1	2 10/19/12		CM-All	6-7a	F	:30	1	\$600.002	0.00 NM	1	\$600.0
FOX N	ews		M-F 6-7a	REV								
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F		\$600.00	0.00						
6 4	10/16/1	2 10/16/12	M-F 7-9a		7-8a		:30	1	\$525.002	0.00 NM	1	\$525.0
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FOX N		Fd D.4-	184 - Juliana	REV	D-4-	en alta						
<u>عد</u> Week: 10		End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1		Rating 0.00						
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	(0) (1) (	£ 1011111£	7-8a	OW-FW	(7:00 AM-8:0		.30	ĭ	\$J25.00 £	O.OO ININI	1	\$525.0
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	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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,0 4	10/10/1	2 10/10/12	8-9a	CIVIPAII	(8:00 AM-9:0	10 AM)	.30	ı	\$525.UU Z	U.OO NIVI	1	\$525.0
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<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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11 4	10/19/1	2 10/19/12		CM-AII	8-9a	F	:30	1	\$525.002	0.00 NM	1	\$525.0
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12 4	<del></del>	2 10/16/12	M-F 12p-1p	CM-All		-T	:30	1	\$300.002	0.00 NM	1	\$300.0
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Noons				REV								
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13 4	10/18/1	2 10/18/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	T	:30	1	\$300.002	0.00 NM	1	\$300.0
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		10/21/12	T	1	\$300.00	0.00						
	/15/12	10/21/12	<u> </u>		<del>+</del>							
Sta	·····	2 10/22/12		CM-All		M	:30	1	\$300.002	0.00 NM	1	\$300.0



574910

Flight Dates 10/16/12-10/22/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/18/12/ 10/18/12

<u>Order Sep</u> 00:15:00

Print Date: 10/18/12

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

₋n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
14 4	10/22/1	2 10/22/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	М	:30	1	\$300.002	0.00 NM	1	\$300.0
Noon	s News		·	REV								
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 1	0/22/12	10/28/12	M	1	\$300.00	0.00						
15 4	10/16/1	2 10/16/12	M-F 5-6p		5-530p	-T	:30	1	\$600.002	0.00 NM	1	\$600.0
<b></b>			5-530p		(5:00 PM-5:	30 PM)						
News		C 1 D	Manalada	C4-88/!	D-4-	Dation						
Week: 1	Start Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
16 4			M-F 5-6p			T	:30	1	\$600.002	0.00 NM	1	\$600.0
10 4	10/10/1	2 10/10/12	5-530p`		(5:00 PM-5:		.50	'	\$000.00 Z	U.UU TVIVI	ı	\$600.C
News			о осор		(0.00 ) // (0.00	,						
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/15/12	10/21/12	T	1	\$600.00	0.00						
17 4	10/22/1	2 10/22/12	M-F 5-6p	CM-All	5-530p	М	:30	1	\$600.002	0.00 NM	1	\$600.0
			5-530p		(5:00 PM-5:	30 PM)						
News												
	itart Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 1		10/28/12	M		\$600.00	0.00					_	
18 4	10/17/1	2 10/17/12	M-F 5-6p		•	W	:30	1	\$600.002	0.00 NM	0	\$0.0
News			530-6p		(5:30 PM-6:	)0 PM)						
	itart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	W	***************************************	\$600.00	0.00						
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C	4 10/15/12 Credited	2-10/21/12 IV	1-F 5-6p	530-	6р (							
	Credited			530-	6p (				:30 (\$600.00)		1	\$600.0
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Flight Dates 10/16/12-10/22/12

Hiatus Dates

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